

MD SAIF ALAM

Senior WordPress & Full-Stack Developer | PHP · JavaScript · MySQL · API Integration
New Delhi, India | +91-9430064086 | mdsaifalam96@gmail.com | [Portfolio](#) | [LinkedIn](#) | [GitHub](#)

PROFESSIONAL SUMMARY

Results-driven Full-Stack WordPress Developer with 4.5+ years of experience building high-performance custom plugins, WooCommerce solutions, and scalable backend systems. Proven expertise in PHP, JavaScript, MySQL, and RESTful API integrations. Delivered production-grade solutions with measurable performance gains — up to 40% faster DB queries and 25% improved API response times. Adept at writing clean, maintainable code, leading small dev teams, and shipping on deadline.

CORE SKILLS & TECHNOLOGIES

Languages	PHP (Core & OOP), JavaScript (ES6+), HTML5, CSS3, C/C++, Java
WordPress	Custom Plugin & Theme Development, WooCommerce, CPTs, REST API, Hooks & Filters, Gutenberg Blocks
Backend	RESTful API Design & Integration, Redis Caching, MySQL Query Optimization, OpenAI GPT API
DevOps & Tools	Git, GitHub, AWS, CI/CD Pipelines, Version Control, Linux/CLI
E-commerce	WooCommerce, Payment Gateway Integration, Cart & Checkout Customization, CPT Management
Soft Skills	Team Leadership, Mentoring, Client Communication, Agile Workflows, Problem-Solving

WORK EXPERIENCE

Senior Software & Web Developer | *Digital Sampark* · New Delhi *Sep 2024 – Present*

- Developed a custom WordPress plugin integrating OpenAI's GPT API, implemented on the MSME Sampark website to assist users with AI-based query responses.
- Built and maintained multiple custom WordPress plugins and REST API integrations for client websites, improving functionality and user experience.
- Built reusable WooCommerce components and REST API endpoints consumed by third-party front-end clients.
- Mentored 2 junior developers, established code review practices, and streamlined deployment workflows using Git and CI/CD pipelines.

Backend Developer | *Adreno Technology* · Gurgaon *Jun 2024 – Aug 2024*

- Developed and maintained scalable REST API endpoints for high-traffic web applications using PHP and MySQL.
- Implemented Redis caching strategies that improved API response times by 25%, reducing server load under peak traffic.
- Collaborated with front-end teams on full-stack features, ensuring seamless API contract delivery and backend security hardening.

- Developed 10+ custom WordPress plugins and themes for corporate and e-commerce clients, covering everything from CPT management to WooCommerce payment gateway integrations.
 - Optimized complex MySQL queries and database schema design, achieving a 40% reduction in query execution time and significantly improving site reliability under load.
 - Integrated third-party APIs (payment, shipping, CRM) into WordPress/WooCommerce ecosystems for end-to-end e-commerce workflows.
 - Led a backend sub-team of 3 developers, coordinating sprint planning, code reviews, and handoffs with frontend developers.
 - Collaborated closely with frontend developers on theme development, JavaScript interactions, and performance tuning across multiple client sites.
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KEY PROJECTS

GPT Chatbot Plugin — MSME Sampark Website

- Built a WordPress plugin integrating OpenAI's GPT API for AI-based user query handling, implemented on the MSME Sampark website.

WooCommerce E-Commerce Solutions

- Delivered custom WooCommerce checkout flows, payment gateway integrations, and performance-optimized backend systems for multiple corporate e-commerce clients.

Udemy Clone Android App (Final Year Project)

- Designed and built a full-featured mobile app with authentication, course listings, and a backend REST API — demonstrating full-stack capability.
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EDUCATION

B.Tech — Information Technology | *Calcutta University, Kolkata* ·

2020

CGPA: 8.2 / 10

CERTIFICATIONS

- JavaScript (Intermediate), REST API (Intermediate), Software Engineer — HackerRank
 - SQL (Basic & Intermediate), Python (Basic), Node.js (Basic) — HackerRank
 - AWS Machine Learning Foundations, Cloud Computing — Coursera
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LEADERSHIP & VOLUNTEERING

Project Coordinator — Kanini Computer Project | *Bhumi NGO* ·

Dec 2021 – Present

- Designed and delivered digital literacy curriculum; trained 100+ underprivileged students in computer fundamentals and internet skills.
- Coordinated a volunteer team, managed schedules, and tracked student progress across multiple cohorts.